In *Failure of American and Soviet Cultural Imperialism in German Universities, 1945-1990* Natalia Tsvetkova describes the American and Soviet policies in German universities during the Cold War. In both parts of divided Germany the conservative professorate resisted both the American and Soviet policies of reforms in universities. Whether these policies can be considered cases of cultural imperialism will be discussed in this book. As well as how and why both American and Soviet policies of the transformation of German universities eventually failed.

**Readership:** University scholars and students, practitioners in the field of diplomacy and all interested in the cultural history of the Cold War, and in the history of universities and science.